



# HOW RX4 GROUP CAN HELP A SENIOR CARE/ASSISTED LIVING ORGANIZATION



**B**usiness owners and managers involved in providing assisted living of any kind (who always have to keep a close eye on changing permit needs, regulations and reporting, not to mention keep occupancy levels in mind) are required to constantly balance the need for client autonomy with safety. But risk abounds in trying to do this. For example, well over 80% of residents on average require assistance with medications, over 70% with bathing, 50% with dressing and 25% with eating, not to mention the 50% of so on average that suffer from some form of dementia.

Falls, “escapes”, abuse, medication issues and contagious infections are additional problems that keep administrators up at night, making the business and cost control challenges a huge balancing act.

In recent times, the RX4 Group and its sister companies in The Adaptive Healthcare Network have solved issues and challenges in this area such as the following:

- › Front-line care staff across a group of assisted living centers need to be educated on major differences in generational attitudes/beliefs in order to increase patient satisfaction.
- › An assisted living facility has lower than wanted occupancy levels and needs to strengthen its marketing message to new segments/niches.
- › An independent hospice is trying to develop a better quality assurance and management process that ensures proper documentation exists at all levels.
- › A group of senior care centers is looking to carry out a strategic guided expense reduction exercise to lower overall costs by at least 15% while maintaining customer care standards.
- › A traditional home health agency is exploring the roll-out of a “private duty” home care service line, and needs guidance on developing a new, non-insurance model (training staff, marketing, pricing, etc.).

Call us on **310.736.4965** to discuss your specific needs and for a **FREE consultation** or email us at **info@RX4Group.com**.

