



# HOW RX4 GROUP CAN HELP A TELEHEALTH BUSINESS



Telehealth systems allow doctors in one location to treat patients in another. It can therefore be a great way to expand patient reach and cut costs while improving care. Telehealth is particularly helpful for home monitoring for patients with chronic conditions, psychiatric evaluations and treatment, treatments and services for stroke patients, care for neurology patients, especially those with limited mobility, and remote monitoring for patients with severe conditions. There are still challenges to this approach however, including difficulty getting reimbursed, HIPAA privacy and security issues and educating patients in how to make the best use of this technology.

In recent times, the RX4 Group and its sister companies in The Adaptive Healthcare Network have solved issues and challenges in this area such as the following:

- › A new telehealth business is trying to assess which private pay model to adopt to gain the best return on investment over the long term.
- › A new telemedicine based company is looking to develop a video webinar and training package to help users to understand how to use their smart phone/tablet “app” and get the most from it.
- › An established California-wide tele-health business wants to evolve a more streamlined and effective payment reimbursement system.
- › A Start-up tele-health business needs to evolve and effective system for capturing patient data and updating it easily via entirely user-friendly electronic means.
- › A team of two physicians and six RN’s needs to have their business plan for a new offering screened for strategic gaps and to determine its overall fiscal viability.

Call us on **310.736.4965** to discuss your specific needs and for a **FREE consultation** or email us at **info@RX4Group.com**.

