



HOW RX4 GROUP CAN HELP A RETAIL/ CORPORATE HEALTH CLINIC(S)



Retail and corporate clinics are relatively new healthcare provider organizations but already face many challenges going forward. These include how far they can go to help diagnose and treat simple acute conditions, such as strep throat, bronchitis, minor wounds, rashes, or infections and even offer a range of wellness services, such as sports physicals and smoking cessation programs, routine vaccinations for flu, pneumonia, pertussis, and other fairly common conditions. Promoting these services, pricing them appropriately, recruiting good staff, operating efficiency and managing cash-flow are all pressing issues.

In recent times, the RX4 Group and its sister companies in The Adaptive Healthcare Network have solved issues and challenges in this area such as the following:

- › An organic food retailer is looking to introduce two new “pilot” in store retail health clinics before scaling this up and wants to include designing a full marketing and social media plan for this service.
- › A large retail clinic chain wants to implement a quality/lean management approach across its entire business and all processes.
- › A retail clinic wants to expand its services, price them, and market these services more aggressively/ widely.
- › A small group of private retail clinics wants to bundle existing services with nutrition, lifestyle and obesity management programs but needs to build a full 3 year cash flow and P&L on this whole proposition.
- › A retail clinic group wants to expand substantially and needs to develop a competency-based/success trait approach for every new job for which they will need to hire in the future

Call us on **310.736.4965** to discuss your specific needs and for a **FREE consultation** or email us at **info@RX4Group.com**.

