



ndividual and group physician practices face a myriad of challenges going forward. These include dealing with rising operating costs and cash-flow issues, managing finances with the uncertainty of Medicare reimbursement rates (and managing this risk), preparing for the transition to ICD-10, participating in the electronic health records (EHR) meaningful use incentive program, collecting from self-pay, high-deductible health plan, and/or health savings account patients and the ongoing task of recruiting new physicians and other well-qualified staff, just to name a few.

In recent times, the RX4 Group and its sister companies in The Adaptive Healthcare Network have solved issues and challenges in this area such as the following:

- Doctors want to actively exploring concierge models as a "private practice survival" strategy financial modeling; identifying and implementing essential transformations needed from a client service and process perspective.
- A medical practice is looking for a robust plan for ICD-10 preparedness for the upcoming transition it must complete in the next 3 months.
- A managing partner of a multi-practice organization is trying to decide financially on an in-network versus out-of-network strategy and the fiscal implications of both options.
- A group of doctors wants to increase revenue by improving in-office product, point-of-service sales
- A physician network group is seeking to evolve better approaches/technology to substantially reduce the form-filling/administrative burden on medical staff.

Call us on **310.736.4965** to discuss your specific needs and for a **FREE consultation** or email us at **info@RX4Group.com**.

