



HOW RX4 GROUP CAN HELP A HOSPITAL



Hospitals, small and large, are struggling with many business challenges. These include healthcare reform implementation, patient safety, quality and satisfaction, providing care for the uninsured/underinsured, better managing re-admissions, efficiently managing physician-hospital relations, dealing with population health management, adopting technology wisely, dealing with personnel shortages at all levels and financial and cost control challenges of many types, with reimbursement being most pressing for most. In addition hospitals need to deal with huge levels of competition all around them.

In recent times, the RX4 Group and its sister companies in The Adaptive Healthcare Network have solved issues and challenges in this area such as the following:

- › A Hospital is seeking savings in the tighter revenue cycle and wants much greater operational efficiency.
- › A hospital is thinking of adding a specialist burns unit to its services and needs to evaluate how this will be best designed, contribute fiscally and promoted from a marketing perspective.
- › A large community hospital wants to completely overhaul its medical staff hiring and talent management strategies.
- › A hospital group is examining clinical variation and patient flow/length of stay in order to reduce readmissions and help optimize the processes involved.
- › With the threat of bankruptcy looming, a financially distressed community hospital needs an interim CFO to step in on an emergency basis and make some tough decisions.

Call us on **310.736.4965** to discuss your specific needs and for a **FREE consultation** or email us at **info@RX4Group.com**.

