



## HOW RX4 GROUP CAN HELP A REHABILITATION CENTER(S)



**T**here is no question that setting up or maintaining a well-run rehab unit of any kind or type is complex. There are a multitude of regulatory requirements, including the three-hour rule and the 60/40 regulation, and keeping everything compliant and well-organized can be exhausting on a daily basis. The most common managerial challenges for rehabilitation centers are a lack of time to make the desired difference, managing the high volume of patient appointments efficiently and dealing with a general lack of funding. The latter has been getting worse for many

years with decreased reimbursement while the cost of providing therapy services has increased (with qualified staff in short supply also putting upward pressure on wages).

In recent times, the RX4 Group and its sister companies in The Adaptive Healthcare Network have solved issues and challenges in this area such as the following:

- › An alcohol rehabilitation center is seeking savings in the tighter revenue cycle and wants much greater efficiency in avoiding readmissions.
- › A drug rehabilitation center is thinking of adding a home visit service to its offerings and needs to evaluate how this will be best setup, contribute in commercial terms, promoted from a marketing perspective and evaluated.
- › A large rehabilitation group with multiple centers nationally wants to completely overhaul its medical staff hiring strategies to increase staff engagement and job tenure.
- › An alcohol rehabilitation center is examining different treatment approaches and their complexity to help optimize intervention processes and their cost of rendering.
- › With the threat of bankruptcy looming, a financially distressed drug rehab center needs an interim Center CEO to step in on an emergency basis and make some tough decisions.

